

Strategies and Action Plan

Problem Statement: Minors are using marijuana

Root Cause: Low perception of harm

Prioritized Strategies (Fall 2013)

Strategy(s)	Activity	Who?	By When?
Provide Information: <ul style="list-style-type: none"> Marijuana ads campaign Outreach to parents about policies and enforcement MAC classroom presentation 	Identify locations for ads (including e-locations) and begin distribution	Jessica and Nick	September board meeting
	Bring ads to a board meeting for distribution by coalition members	Jessica	October board meeting
	Develop a handout for parents about laws and school policy	Nick and Amy	October 31st
	Develop articles for school newsletters	Nick, Jessica, Sal, and Amy	Ongoing
	Research possibility of presentation/materials at PTSO meetings and back to schools nights	Sal and Amy	October board meeting
Build Skill: <ul style="list-style-type: none"> MAC classroom presentation (refusal skills) 	Research/develop a refusal skills activity to be added to the MAC presentation	Jessica	October board meeting
Provide Support: <ul style="list-style-type: none"> Student anti-drug coalition (partner with SBHC) 	Work with the School Based Health Center staff to create this coalition at Bend High	Nick	January board meeting
	Create internship request for a student intern to serve as liaison for BASAPC and this coalition	Barb	September board meeting
Access/Barriers: <ul style="list-style-type: none"> Text a tip (exists at Summit) 	Research and talk to Scott Vincent, then bring recommendations for next steps to the board, also check into getting school approval	Amy and Sal	October board meeting

Last updated: 1/24/2014

Incentives/Disincentives <ul style="list-style-type: none"> • MIP law fine • School anti-drug coalition incentives 	These are outcomes of other strategies... see relevant strategies for action plan details		
Physical Design: <ul style="list-style-type: none"> • Close-off “smoke spots” close to schools 	Identify “smoke spots” close to schools, this will include identifying land owners/managers of these spots	Nick and Amy	November board meeting
Policies and Regulation: <ul style="list-style-type: none"> • MIP law • Consistent (and best practice) drug enforcement and consequences at schools <ul style="list-style-type: none"> ○ In-school suspension ○ Etc. • Influence rule-making for the dispensary bill • Develop an ordinance to control the location and density of dispensaries 	Revise and update the MIP by consumption bill, with the target of the next short-session	Chris T., Chris C., Amy, Barb, Nick and Jessica	November board meeting(?)
	Identify potential “champions” of the bill in the Oregon House and Senate		
	Set up meeting with Conger, Knopp, the BOCC, and The League of Oregon Cities		
	Create a list of groups that are in-favor and against the bill		
	Research and summarize the school policies and laws relevant to substance use and abuse	Ashley, Amy and Sal	October board meeting
	Research best practices for school substance abuse prevention (and in particular marijuana)	Nick and Jessica	
	Create a list of ‘wants’ for the rule making session for HB 3460	Jessica	
	Create a list of ‘wants’ for a local city ordinance concerning marijuana dispensaries	Amy	October board meeting
	Ask Daryl about the feasibility of a local ordinance		