

COVID-19 BEST PRACTICES #2

We understand that every business is different and a patron per-square-footage requirement may not be the most helpful metric depending on the layout and type of merchandise you provide. Instead, work to determine a reasonable number of people who can be in your store at one time to ensure you can easily maintain at least 6 feet between different groups of patrons.

In addition to maximum number of people, think about if you can change the flow of your establishment to facilitate movement of patrons. Where are your high traffic areas or bottlenecks and how can you alleviate them? Use markers on the floor, signage or regular audible reminders to help patrons comply.

REMEMBER THAT BOTH DISTANCE AND DURATION OF EXPOSURE ARE FACTORS IN RATES OF TRANSMISSION. SET A MAXIMUM CAPACITY AND PREPARE EMPLOYEES TO BOTH TRACK AND ENFORCE IT.

BUSINESS RESOURCES

