Deschutes County Tobacco Fact Sheet 2017

19%  Adults used tobacco

9%  11th graders smoked cigarettes

19%  11th graders used e-cigarette, vape pen, or e-hookah

305  Tobacco-related deaths

$50.3 million  spent on tobacco-related medical care

$40.3 million  in productivity losses due to premature tobacco-related deaths

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The tobacco industry no longer advertises on billboards and TV, however research shows they have shifted almost all their marketing into the retail environment where tobacco is sold, strategically placing ads below 3.5ft and near candy.

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11th graders who have ever used flavored tobacco product

11th graders who report using tobacco in 2016

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Types of tobacco products

- e-cigs
- smokeless
- cigarettes

<table>
<thead>
<tr>
<th>Year</th>
<th>10.2</th>
<th>14</th>
<th>11.4</th>
<th>5.8</th>
<th>0.4</th>
<th>7.7</th>
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</thead>
<tbody>
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<td>2006</td>
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Percent

- 25
- 20
- 15
- 10
- 5
- 0
Oregon's current tax on a pack of cigarettes is $1.32, while nationally, the overall state's average tax on a pack of cigarettes is $1.61.\(^7\)

In 2016, 11th graders who used tobacco...

- 50% Accessed tobacco from a friend over the age of 18\(^2\)
- 22% Accessed tobacco from a store\(^2\)
- 16% Accessed tobacco from a friend under 18\(^2\)
- 10% Accessed tobacco from family\(^2\)
- 7% Accessed tobacco from a home without permission\(^2\)

Proportion of youth who report cigarettes are "easy/very easy to get"\(^2\)

![Graph showing the proportion of youth who report cigarettes are "easy/very easy to get" from 2010 to 2016.](image)

83% of FDA inspected retailers in 2015 did not sell tobacco to minors.\(^8\)

However, Synar inspections indicate various levels of non-compliance among retailers ranging from 4.5% in 2007 to 43% in 2010 to 0% in 2016.\(^9\)

Data Sources: