

# Deschutes County Tobacco Fact Sheet

2017

**19%** Adults used tobacco <sup>1</sup>

**9%** 11th graders smoked cigarettes <sup>2</sup>

**19%** 11th graders used e-cigarette, vape pen, or e-hookah <sup>2</sup>



**305**

Tobacco-related deaths <sup>3</sup>



**\$50.3 million**

spent on tobacco-related medical care <sup>4</sup>



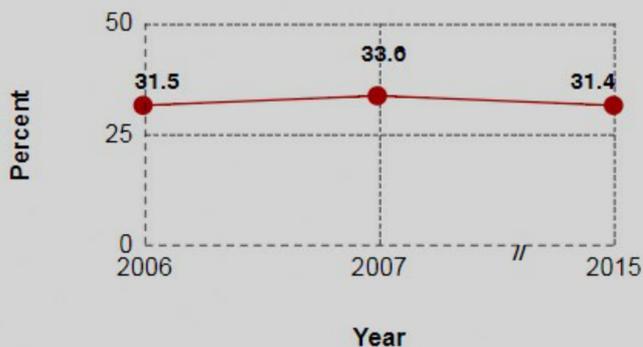
**\$40.3 million**

in productivity losses due to premature tobacco related deaths <sup>4</sup>

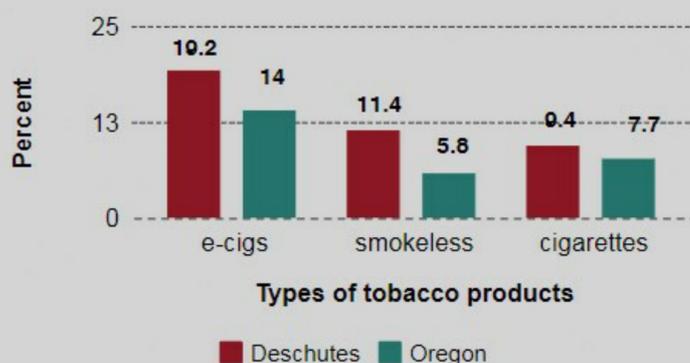


The tobacco industry no longer advertises on billboards and TV, however research shows they have shifted almost all their marketing into the retail environment where tobacco is sold, strategically placing ads below 3.5ft and near candy.<sup>5</sup>

11th graders who have ever used flavored tobacco product <sup>5</sup>



11th graders who report using tobacco in 2016 <sup>2</sup>





Oregon's current tax on a pack of cigarettes is \$1.32, while nationally, the overall state's average tax on a pack of cigarettes is \$1.61.<sup>7</sup>

## In 2016, 11th graders who used tobacco...

50%

Accessed tobacco from a friend over the age of 18<sup>2</sup>



22%

Accessed tobacco from a store<sup>2</sup>



16%

Accessed tobacco from a friend under 18<sup>2</sup>



10%

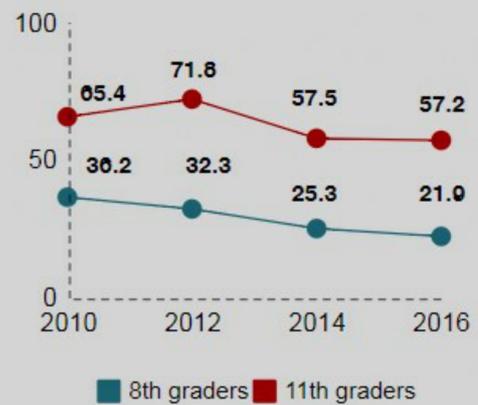
Accessed tobacco from family<sup>2</sup>



7%

Accessed tobacco from a home without permission<sup>2</sup>

Proportion of youth who report cigarettes are "easy/very easy to get"<sup>2</sup>



83% of FDA inspected retailers in 2015 did not sell tobacco to minors.<sup>8</sup>



However, Synar inspections indicate various levels of non-compliance<sup>9</sup> among retailers ranging from 4.5% in 2007 to 43% in 2010 to 0% in 2016.

### Data Sources:

- Deschutes County Behavior Risk Factor Surveillance Survey 2012-2015.  
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[https://oregon.pridesurveys.com/dl.php?pdf=Deschutes\\_Co\\_2016.pdf&type=county](https://oregon.pridesurveys.com/dl.php?pdf=Deschutes_Co_2016.pdf&type=county)
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- Portland State University Population Research Center 2014; Oregon Behavioral Risk Factor Surveillance System 2013; CDC Smoking-Attributable Morbidity and Mortality Cost calculator 2013.
- "What's For Sale In Your Neighborhood?" Oregon Health Authority. July 2014.  
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- FDA inspection data. [https://www.accessdata.fda.gov/scripts/oc/inspections/oc\\_insp\\_searching.cfm](https://www.accessdata.fda.gov/scripts/oc/inspections/oc_insp_searching.cfm)
- Oregon Health Authority. Public Health Division Promotion and Chronic Disease Section 2016; Oregon Annual Synar Reports 2007-2016.