

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Annual Sponsorship Levels			
	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Annual OEDA Membership	✓			
Logo on home page of OEDA website, newsletters & E-Updates	✓			
Featured meal or reception sponsor at Fall Conference	✓			
Logo displayed on conference materials, including attendee name badges	✓	✓		
Opportunity for a brief presentation at conference event	✓	✓		
Featured meal or reception sponsor at Summer Conference	✓	✓		
Featured meal or reception sponsor at Spring Conference	✓		✓	
Opportunity to display banner at event (sponsor provides own banner)	✓	✓	✓	
Recognition on conference events webpage and in all conference electronic marketing	✓	✓	✓	✓
Complimentary conference registrations (total for the three conferences-sponsor to choose allocation)	6	4	3	1
Optional vendor showcase booth/table at event	✓	✓	✓	✓
Recognition on conference signage	✓	✓	✓	✓
Recognition on OEDA website sponsor page	✓	✓	✓	✓


Individual Conference Sponsorship Levels			
Conference	Gold	Silver	Bronze
Fall	\$3000	\$1500	\$750
Summer	\$1500	\$750	\$500
Spring	\$1500	\$750	\$500

Individual conference sponsors receive the same benefits listed under annual conference sponsors above for Gold, Silver, and Bronze except the number of complimentary conference registrations will be two for Gold, and one for both Silver and Bronze.



SPONSORSHIP CONTRIBUTION FORM

Please indicate your preferred level of sponsorship below and email completed form to bethanyf@pacounsel.org.

Annual Sponsorship	Single Conference Sponsorship	Exhibitor Booth
<input type="checkbox"/> Annual Platinum \$7,500 <input type="checkbox"/> Annual Gold \$5,000 <input type="checkbox"/> Annual Silver \$2,500 <input type="checkbox"/> Annual Bronze \$1,000	Gold Level <input type="checkbox"/> Fall Conference \$3,000 <input type="checkbox"/> Spring Conference \$1,500 <input type="checkbox"/> Summer Conference \$1,500	<input type="checkbox"/> \$500 (includes conference registration & meals) <input type="checkbox"/> \$250 (does not include conference registration & meals)
	Silver Level <input type="checkbox"/> Fall Conference \$1,500 <input type="checkbox"/> Spring Conference \$750 <input type="checkbox"/> Summer Conference \$750	Other Sponsorship Opportunities <input type="checkbox"/> Conference Reception \$1,000 <input type="checkbox"/> Conference Breakfast or Lunch \$2,000 <input type="checkbox"/> Conference Keynote Speaker \$1,500 <input type="checkbox"/> Conference Registration Scholarships (Cost will be based on registration fee for each conference)
	Bronze Level <input type="checkbox"/> Fall Conference \$750 <input type="checkbox"/> Spring Conference \$500 <input type="checkbox"/> Summer Conference \$500	

Company Name: _____
(as it should appear on all printed materials)

Contact Person: _____

Address/City/State/Zip: _____

Phone: _____ Email: _____

Website: _____

Payment Options

☐ Check
 ☐ Visa
 ☐ MasterCard
 ☐ American Express

Account # _____ Expiration Date _____

Billing Address _____

Dynamic by Design (not by Default)

2016 OEDA Annual Conference, Sunriver – October 23-25

Sunday, October 23

Opening Reception @ Sunriver Resort, 5:00 – 6:30 pm

Tour, Appetizers, No Host Wine & Beer

Monday, October 24

Opening Session, 8:00 - 9:15 am

Breakfast Keynote – Rob Little, Cairn: Succeeding in an Entrepreneurial Community (Tentatively Confirmed)

Morning Breakout Session

Time	Session Title	Speakers	Format	Notes
9:45 – 10:40 am	Tools for Creating a Dynamic Community (RAIN, BVC, Pub Talk)	Jim Coonan – RAIN Brian Vierra – EDCO (confirmed)		
9:45 – 10:40 am	Millennials – Rethinking Workforce Development	TBD		
11:00 – 11:50 am	EDCO Regional & Local Model	Roger Lee (confirmed)		
11:00 – 11:50 am	Why the Next Recession will be Different	Damon Runberg (confirmed)		

Awards Luncheon, 12:00 – 1:30 pm

Lunch Keynote – Impact of Technological Changes: Darren Pleasance - Google

Time	Session Title	Speakers	Format	Notes (assignment)
1:45 – 2:50 pm General Session	Data Comparison Tools	Business Oregon: Karen Goddin, Jill Cuyler, Michael Meyers		
3:10 – 4:00 pm	How Economic Development Organization are Leveraging Regional Solutions Teams	Colleen Padilla – SOREID Larry Holzgang – Business Oregon		

3:10 – 4:00 pm	Industrial Site Inventory Process & Progress	Gary Vanhuffel - Business Oregon		
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Monday, October 24

Dinner, 6:30 pm – SHARC?

Successful Exits – Creating Gravity in your Community: Retention in an Age of Mergers and Acquisitions
Rod Ray – Bend Research

Tuesday, October 25

Breakfast Session, 8:00 - 9:15 am

Breakfast Keynote – Empowering Everyone – Get Your Economic Development Team working for you – Ron Kitchens, CEO Southwest Michigan First

Morning Breakout Session

Time	Session Title	Speakers	Format	Notes (assignment)
9:45 – 10:40 am	General Session – Lead Generation and Beyond	Ron Kitchens – CEO Southwest Michigan First		
11:00 - 11:50 am	Is Oregon Competitive?	Mike Meyers – Business Oregon		
11:00 – 11:50 am	Industry Sectors – How Two EDOs are Utilizing for Area Economic Strength	Matt Sybrant – Key Industry Coordinator, EDCO (confirmed); Sarah Means – Economic Development Manager, Lane County Economic Development		

Closing Luncheon, 12:00 – 1:30 pm

Lunch Keynote – Shredding New Territory: Snowplanks – James Nicol & Ryan Holmes (confirmed)

2:15 - 3:45 pm Tour - Bend Research