Deschutes County
Board of County Commissioners
Discretionary Grant Program

Board Meeting Date: June 3, 2015

Organization: La Pine Rodeo Association

Organization Description: Section 501(c)4 organization formed in 2002 to hold an annual rodeo in the La Pine community.

Project Name: La Pine Rodeo and Chris Cagle Concert

Project Description: Hold country music concert during the 4th of July weekend in conjunction with the La Pine Rodeo and Frontier Days events. Expenses include musician fee, advertising, electrical system upgrade, equipment rental, and other miscellaneous materials and services required to support the concert.

Project Period: July 1, 2015

Amount of Request: $2,500

Previous Grants:

9/2/2002	$ 2,000.00	La Pine Frontier Days and Rodeo Association events
12/16/2002	$ 8,900.00	La Pine Frontier Days and Rodeo Association events
5/17/2004	$ 2,000.00	
10/13/2004	$ 4,000.00	Event
5/24/2005	$ 3,000.00	Rodeo
5/19/2006	$ 3,500.00	Rodeo
3/20/2007	$ 2,500.00	
1/28/2008	$ 1,500.00	
8/18/2008	$ 2,000.00	2009 La Pine Rodeo
2/8/2010	$ 900.00	2010 La Pine Rodeo
1/19/2011	$ 1,000.00	2011 La Pine Rodeo
3/25/2013	$ 1,500.00	2013 La Pine Rodeo
4/7/2014	$ 1,000.00	2014 La Pine Rodeo

Approved: _____

Declined: _____

Deschutes County Board of Commissioners
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Website: www.deschutes.org

DESCHUTES COUNTY
DISCRETIONARY GRANT PROGRAM APPLICATION

Today's Date: 5/8/15 **Project Name:** LaPine Rodeo + Chris Cagle Concert

Project Beginning Date: 1.1.2015 **Project End Date:** 12.31.2015

Amount Requested: $2,500.00 **Date Funds Needed:** 7.1.2015

Name of Applicant Organization: LaPine Rodeo Association

Address: PO Box 674

City & Zip Code: LaPine 97739 **Tax ID #:** 54-2125846

Contact Name(s): Desiree Russell **Telephone #:** (541) 420-0462

Fax #: n/a **Email Address:** DesireeRussell@q.com

On a separate sheet(s), please briefly answer the following questions:

1. Describe the applicant organization, including its purpose, leadership structure, and activities.
2. Describe the proposed project or activity.
3. Provide a timeline for completing the proposed project or activity.
4. Explain how the proposed project or activity will positively impact the community.
5. Identify the specific communities or groups that will benefit.
6. Describe how grant funds will be used and include the source and amounts of matching funds or in-kind contributions, if any. Itemize anticipated expenditures*.
7. If the grant will support an ongoing activity, explain how it will be funded in the future.

Attach:

Proof of the applicant organization's non-profit status.

* Applicant may be contacted during the review process and asked to provide a complete line item budget.

La Pine Rodeo Association

"The Greatest Little Rodeo in Oregon"

EIN #54-2125846

May 8, 2015

Candy Yow
President

Melvin Emert
Vice President

Shawn Bovee
Secretary

Desiree Russell
Treasurer

Directors

Mark Coelho

Laura Conard

Doby Fugate

Shawna Gardner

Amanda Kokel

Paul Pochatko

Greg Riddle

The La Pine Rodeo Association was formed by a volunteer group in 2002, which soon formed a board of directors, became a non-profit organization and drew up by-laws, conflict of interest policy, budgets and committed themselves entirely to bringing awareness to La Pine and the greater South County Region in the form of the great American and Western tradition of a sanctioned Rodeo.

The La Pine Rodeo has been sanctioned by the NPRA and has dubbed itself "The Greatest Little Rodeo in Oregon". The rodeo board has a mission to maintain that title and to continue to grow year after year. In conjunction with the Frontier Days celebrations, La Pine is becoming the place to be over the 4th of July weekend. The addition of the Chris Cagle concert will surely bring even more visitors to Central Oregon.

We are also providing year round equestrian events for the entire community with the addition of our Play Day Series in 2014. We are again hosting a series of 6 play days in 2015 and with the improvements to the Rodeo arena, we are now able to lend the use of the arena to the 4-H club for a horse show in June.

Our proposed project for 2015 is the addition of the country music concert. Many volunteers have already contributed to improvements at the rodeo grounds and there is still lots to do before July 1st. Please see the attached list of expenses. Once the improvements are made this year to be able to host a concert, we are hoping to profit even more next year to improve our bleachers and continue to grow from there, wherever the Rodeo may take us. Without the support from our community, volunteers and sponsors, we would not be able to make this all happen. Any support that you are able to give will be greatly appreciated.

Thank you for your time and attention to this request.

The La Pine Rodeo Association
Desiree Russell, Treasurer

PO Box 674 · La Pine, OR 97739 · (541) 420-0462
www.lapinerodeo.com

2015 LA PINE RODEO - Anticipated Concert Expenses
Item #6

Item	Cost
Chris Cagle Contract	$ 25,000.00
(2) buses	donated
tents for meet and greet	donated
transportation	donated
laborers, stage hands, runners	volunteers
meals	$ 400.00
security	$ 300.00
Advertising	
KSJJ Radio Ads	$ 2,000.00
K Falls Radio Ad	$ 200.00
Posters	$ 200.00
The Competitor Ad	$ 250.00
All Breed Horse Source Ad	$ 300.00
WEB SITE	
Little d Technolody	$ 100.00
Electrical upgrades to rodeo grounds	$ 13,000.00
TICKETS	
More Ink	$ 205.00
Stage & Equipment Rental	
Carlson Sound & Light	$ 9,736.00
TOTAL ANTICIPATED EXPENDITURES:	**$ 51,691.00**