



For Recording Stamp Only

Deschutes County Board of Commissioners
1300 NW Wall St., Bend, OR 97703-1960
(541) 388-6570 - Fax (541) 385-3202 - www.deschutes.org

MINUTES OF BUSINESS MEETING
DESCHUTES COUNTY BOARD OF COMMISSIONERS
WEDNESDAY, APRIL 27, 2016

Commissioners' Hearing Room - Administration Building - 1300 NW Wall St., Bend

Present were Commissioners Alan Unger, Anthony DeBone and Tammy Baney. Also present were County Administrator Tom Anderson and Deputy County Administrator Erik Kropp; Dave Doyle, County Counsel; Judith Ure, Administration; Cynthia Smidt, Community Development; Jessica Jacks and Nick Stevenson, Health Services; and approximately twenty other citizens.

1. CALL TO ORDER

Chair Alan Unger called the meeting to order at 10:00 a.m.

2. PLEDGE OF ALLEGIANCE

3. CITIZEN INPUT

Jim Johnson spoke about his concerns regarding what he feels are illegal stop signs at the intersection of Baker Road and Brookwood Boulevard. He provided a letter (*a copy of which is attached for reference*).

He feels this is a major inconvenience and does not think that the studies done on the intersection and the area were not indicative of needing stop signs.

He is gone half of the year in Arizona, but when he is here he does not see the need for these stop signs. He doesn't think there is a safety issue, and he and others will keep pursuing this.

Chair Unger stated that he will read the information provided and get back to Mr. Johnson. Commissioner Baney suggested that they inquire about having ODOT do a third-party evaluation, as a partner agency.

CONSENT AGENDA

Before the Board was Consideration of Approval of the Consent Agenda.

BANEY: Move approval except the business meeting minutes of April 18.

DEBONE: Second.

VOTE: BANEY: Yes.

DEBONE: Yes.

UNGER: Chair votes yes.

4. Board Signature of Document No. 2016-198, Amending an Agreement with Iris Telehealth regarding Mental Health Services
5. Chair Signature of Document No. 2016-238, an Intergovernmental Agreement to Establish the Oregon Association of County Engineers and Surveyors (OACES)
6. Board Signature of Document No. 2016-246, a Quitclaim Deed Removing a Deed Restrictions for a Wildland Fire Fuel Reduction Agreement
7. Board Signature of Document No. 2016-213, a Lease of Space in the South County Services Building to COIC/Cascades East Transit
8. Board Signature of Document No. 2016-253, a Purchase Contract for Replacement Vehicles for the Sheriff's Office
9. Board Signature of Minutes:
 - Work Sessions: April 13 and 18, 2016
 - Business Meetings: April 13 and 18, 2016

ACTION ITEMS

10. Before the Board was Consideration of Converting Economic Development Forgivable Business Loans to Grants.

- Oregon's Wild Harvest
- Buehner Fry – dba Navis
- Vantage Clinical Solutions
- Paladin Data Corporation

Judith Ure said that the documentation for Paladin Data Corporation was not yet available, so it will be addressed at a future date. She added that Navis provides call management services for the hotel and tourist industry; Vantage provides help in the medical field; and Oregon's Wild Harvest manufactures natural food supplements.

All have hired and maintained new positions as required. Wild Harvest is ahead of schedule on this.

Roger Lee and Tom Rawley of EDCO introduced Tannus Quatre, President of Vantage. Mr. Quatre explained that they deliver business services to healthcare private practice/physical therapy providers, mostly small businesses. The premise is that small business healthcare is important to the consumer. They handle revenue cycle management and work with insurance companies, as well as with marketing and networking events. They have reached their 1,000 networking event, which occurs nationally and internationally.

They applied for the business loan in 2013 when they had eleven employees; and now have 20 employees. They far exceeded the five employees that were required. The loan helped them at a very important time, and the dynamic between them, EDCO and the County has been very healthy. He thanked the County and EDCO for their support.

Commissioner DeBone commended them for their progress. Commissioner Baney noted offering this funding was a big change, and they and business owners have taken this risk to help the community. Chair Unger added that this feedback helps him understand why they have this program.

DEBONE: Move to convert the loan to a grant.

BANEY: Second.

VOTE: DEBONE: Yes.
BANEY: Yes.
UNGER: Chair votes yes.

Roger Lee introduced Kyle Buehner from Buehner Fry, dba Navis. Mr. Buehner said he feels this loan was well served by all, with 26 new hires; and they also far exceeded the requirement, with wages above the County average. The loan was helpful to him when trying to grow the company. They have closer to 200 employees now. He encouraged the Board to continue this effort, to help diversify the economy and attract software related companies. EDCO has done a fine job with this program. He added that most of Navis' business is outside Bend and Oregon.

Commissioner Baney thanked him for committing to keeping his business in this area, and for providing wages that allow people the ability to remain here. Commissioner DeBone added that diversifying is the important aspect. This will help avoid hard times in the future. Chair Unger noted that this helps to reaffirm their commitment to help local businesses.

DEBONE: Move to convert the loan to a grant..
BANEY: Second.

VOTE: DEBONE: Yes.
BANEY: Yes.
UNGER: Chair votes yes.

Jon Stark, EDCO Redmond Manager and representative of REDI (Redmond Economic Development, Inc.), introduced Pam Martin of Oregon's Wild Harvest. This situation is different from the others, as they brought in Wild Harvest from another area, and they committed to 25 local jobs.

Ms. Martin explained that they manufacture naturopathic herbal supplements. They bought land in Culver years ago, and found manufacturing locations that fit their needs. They have been in business for twenty years, but it took more money to move than anticipated. They moved from Sandy to here, with a very positive reaction. There are stronger partnerships here. Organic growers and manufacturers, work hard to produce the right products.

The County's support was very helpful. They were able to double the number of employees and will continue to grow. They also have purchased over \$500,000 in equipment since coming here.

Commissioner DeBone noted that they went from twenty-five employees to almost fifty. The value of their investment is impressive. Commissioner Baney said she is thankful they are here, and are community-minded. Chair Unger added that they took over the former Rocky Mountain Barbeque company location. He toured the facility and was impressed with the technology required for products to be certified as organic. This is a great success story.

DEBONE: Move to convert the loan to a grant.

BANEY: Second.

VOTE: DEBONE: Yes.

BANEY: Yes.

UNGER: Chair votes yes.

Jon Stark said that this program has been used eight times. The dollars are important, but it also shows that the community is behind it.

11. Before the Board was Consideration of Board Signature of Document No. 2016-180, Findings and a Decision on the Tumalo Irrigation District Lot of Record Appeal.

Cynthia Smidt provided a brief overview of the issue. The decision addresses procedural issues, interpretation of lot and parcel language, and clarification of any alleged flaws in the Hearings Officer's decision. There were a few typos in the decision to be corrected.

Commissioner DeBone stated that it appears that the Hearings Officer's decision is being adopted as written, with the Board in responding to additional questions. This goes back 100 years with a lot of legal matters, history and reality involved.

DEBONE: Move approval, with the scrivener's errors corrected.

BANEY: Second.

VOTE: DEBONE: Yes.

BANEY: Yes.

UNGER: Chair votes yes.

CONVENED AS THE CONTRACT REVIEW BOARD FOR DESCHUTES COUNTY

12. Before the Board was a Hearing to Consider a Protest of the Award of a Contract for a Research and Development Social Marketing Campaign.

Jessica Jacks gave a brief description of the project and focused on the bid process. The project is to deal with underage marijuana use in the County. Information was sent to eight local vendors but was also advertised in other ways, as required.

On March 4, they received six proposals, with four of them from local companies. A review panel analyzed the proposals independently, using specific scoring criteria. The top three scoring companies were interviewed by phone and were asked for a revised budget and timeline. The County's Information Officer also reviewed the proposals.

GumCo was identified as the preferred vendor, unanimously by all. They are the best vendor for this project. They provided examples of their work through various media, demonstrated the ability to be effective with the target population, and can produce superior video aspects for this population. Their budget and timeline was appropriate and they can work well independently, and also demonstrated a high level of commitment.

Chair Unger said this funding is based on a grant from the Oregon Health Plan. It appears that GumCo has done this type of work before. Ms. Jacks stated that they can adhere to the positive framework as required.

Chair Unger asked for the protesting parties to speak.

Kelly Walker and Robert Haro, Intrepid Marketing, Bend, came before the Board. Also present was Mark Quon, who owns Quon Design and Communications with his wife.

Mr. Walker said he was surprised that more Bend agencies had not submitted a bid. Central Oregon is a mecca for this kind of talent. He wondered if they even heard about it. He was also surprised it went to out of state. It would have been less of a blow if a Central Oregon agency had won. His overall sense is that the businesses here invest a lot locally and do a lot of work for small businesses. He sees this a lot. He also attends national marketing conferences. He is speaking unofficially for the local industry.

He feels the County should invest back in the community. Some of the locals have gone on to be national. He likes to follow 'make local habit'. The other point is that the idea of a firm in another state can run a campaign here is not a good one. The culture might be very different. He looked at their website and does not believe all of what they say they can do. He thinks this is a problem.

Mr. Haro emphasized that this involves developing a marketing campaign for social media. The task is to deal with the cannabis industry, which is a prohibition type issue. Society needs to look at this from a unique perspective and deal with it before it is a problem. It takes individuals who are associated with this to understand it. Utah has no medical cannabis and he is not sure what an agency there could know about it. He lives in this community and knows the issues.

He is not sure of the scoring criteria and doesn't think they or others were made aware of it. They have some video experience but he did not know this was going to be a big factor. They can handle the market research.

Mark Quon said he heard about the award and supports the protest. He was one of the finalists and asked to revise the budget and timeline. He wishes they would have told him of the specific concerns and what his company was lacking. They have experience with agencies here and could have done this. He feels maybe his videos were not as flashy, but some that they have produced for other agencies may not have the funds to do anything very elaborate.

He is concerned about the award going out of state, with all of the local success stories in Central Oregon. The Commissioners claim to support local industry but this doesn't ring true.

Mr. Walker said that he has worked with a lot of local agencies, including doing some volunteer work. What is overlooked is that even if GumCo had some high profile or high budget projects, the community connection is important. His company also served businesses in the cannabis industry, so know the issues well.

Pamela Hulse Andrews, owner of Cascades Business News, spoke as a local business owner. She thinks this is a typical situation when someone thinks a company from out of town knows better than the locals. Central Oregon has high quality companies.

She applauds the County for giving funds to local firms who increase business here, but then turns around to give funds to an out of state company. This company won't spend any money locally. She has previously talked to the Board about giving preference to local companies, and realizes they don't really have a preference.

Jessica Jacks clarified that the contractor is in charge of developing the campaign, but not involved in the implementation. The scoring criteria was laid out in the RFP and it was all very clear.

David Doyle noted that this seems to be a request for local preference. This can be done in some situations, but has to be stated in the solicitation and for this situation, it wasn't. The Board can deny the protest, or cancel the solicitation and start over. They can't appear to 'back door' in a preference at this point. State Administrative Rules apply. Whether this is a good or bad policy, it cannot be introduced at this point. They would have to do it all over, and include new parameters.

Mr. Walker stated that the thrust is not necessarily this contract, although he'd like to see it done over. They were not asked about experience or some other things. The County should have dug deeper to find this out.

Commissioner Baney said there are legal issues, and they have to be careful about interaction. She is also concerned about how departments solicit interest. She appreciates the proactive reach to local groups, as the department did more than is required. There may have been some agencies that were not looking for the opportunity, but staff did reach out. She hears the 'local preference' theme and appreciates local talent, but some laws apply.

Commissioner DeBone stated that he supports the process as it happened. This is an Oregon issue, and is very timely. However, he is not that far from thinking maybe they should start over, as he wants it done very professionally. Commissioner Baney said she does not want to talk about local preference. This has come up before and it is sensitive, but there are nuances she is not prepared to discuss, and possible unintended consequences. Commissioner DeBone said that this topic is the reason for him. He thinks it is different.

Commissioner Baney asked if he is suggesting they cast out again and make it Oregon specific. Chair Unger noted that it is a two-way street. He would like to talk about this in the future, its value and in what types of situation.

Commissioner Baney explained that they have talked about this in the past, but some of those who want jobs to be local only admitted they would not pass up doing work outside the area themselves. She is concerned about unintended consequences. Chair Unger said that they would have to set a policy if they want to go that direction. There are laws to follow, it is risky, and is not always to the best long-term advantage. They can discuss this some other time.

Chair Unger stated that he has listened to staff to learn what they did, and that they tried to include local. It was opened up to all, but half of the bids were from out of the area. He is not sure why there was not more local interest. He supports the choice, and the selected company is experienced. This just happens sometimes. Legally, there might be risk to turn about now.

Commissioner Baney noted they can cast again with the ability to dig deeper into the local experience. However, it may end up with the same result. Chair Unger said that staff will wonder what is wanted. The RFP was clear about what they need. He wondered what new questions could be included. Commissioner Baney stated that sometimes videos made for nonprofits are not a good example, because of a lack of funds or not wanting to overdo it. Maybe these examples don't capture a company's best potential work. She does not know how they could offer that opportunity. It may be that they are just outpaced and perhaps just being local is not enough.

Commissioner DeBone asked about starting the process over. Mr. Doyle said that they need to have a legal reason to uphold or deny the protest, or the winning bidder can sue and the County could end up in Circuit Court. The only matter today is the protest, but there are still contract negotiations to conduct.

Chair Unger closed the hearing.

BANEY: Move to deny the protest as not having enough legal grounds to do otherwise.

DEBONE: Second.

VOTE: BANEY: Yes.

DEBONE: Yes.

UNGER: Chair votes yes.

CONVENED AS THE GOVERNING BODY OF THE 9-1-1 COUNTY SERVICE DISTRICT

- 13. Before the Board was Consideration of Approval of Weekly Accounts Payable Vouchers for the 9-1-1 County Service District, in the Amount of \$21,253.46.**

DEBONE: Move approval, subject to review.

BANEY: Second.

VOTE: DEBONE: Yes.

BANEY: Yes.

UNGER: Chair votes yes.

CONVENED AS THE GOVERNING BODY OF THE EXTENSION/4-H COUNTY SERVICE DISTRICT

- 14. Before the Board was Consideration of Approval of Weekly Accounts Payable Vouchers for the Extension/4-H County Service District, in the Amount of \$3,146.29.**

DEBONE: Move approval, subject to review.

BANEY: Second.

VOTE: DEBONE: Yes.

BANEY: Yes.

UNGER: Chair votes yes.

RECONVENED AS THE DESCHUTES COUNTY BOARD OF COMMISSIONERS

- 15. Before the Board was Consideration of Approval of Weekly Accounts Payable Vouchers for Deschutes County, in the Amount of \$773,797.30.**

Mr. Anderson said this includes payment to Tyler Technologies for the new Finance/HR system. They are also here, doing some preliminary training.

DEBONE: Move approval, subject to review.

BANEY: Second.

VOTE: DEBONE: Yes.

BANEY: Yes.

UNGER: Chair votes yes.

16. OTHER ITEMS

None were offered.

17. ADJOURN

Being no further discussion, the meeting adjourned at 11:20 a.m.

DATED this 4th Day of May 2016 for the
Deschutes County Board of Commissioners.



Alan Unger, Chair



Tammy Baney, Vice Chair

ATTEST:



Recording Secretary



Anthony DeBone, Commissioner



BOARD OF COMMISSIONERS' MEETING

REQUEST TO SPEAK

Subject: Bahre Rd. Stop Sign (Removal) Date: 4-27-2016

Name Jim Johnson

Address 60674 River Bend Dr.
Bend OR 97702

Phone #s 541-389-4511

E-mail address jimj@bendcable.com

In Favor Neutral/Undecided Opposed

Submitting written documents as part of testimony? Yes No
If so, please give a copy to the Recording Secretary for the record.



BOARD OF COMMISSIONERS' MEETING

REQUEST TO SPEAK

Subject: Contract Award Protest Date: 4/27/2016

Name Robert A. Haro

Address 61090 Buckshot Pl
Bend OR 97702

Phone #s 541-306-8912

E-mail address Bobby@intrepidforward.com

In Favor Neutral/Undecided Opposed

Submitting written documents as part of testimony? Yes No
If so, please give a copy to the Recording Secretary for the record.



BOARD OF COMMISSIONERS' MEETING

REQUEST TO SPEAK

Subject: County Social Media Contract Date: 04.27.16

Name Kelly Walker Protest

Address 424 NW Columbia Bend, OR 97703

Phone #s (541) 419-9976

E-mail address Kelly@infrepidforward.com

In Favor

Neutral/Undecided

Opposed *to awarding contract outside of OR*

Submitting written documents as part of testimony? Yes No
If so, please give a copy to the Recording Secretary for the record. *already submitted via email*



BOARD OF COMMISSIONERS' MEETING

REQUEST TO SPEAK

Subject: COUNTY SOCIAL MEDIA CONTRACT Date: 4/27/16

Name MARK QUON

Address 1818 SW TURNBERRY PL.
BEND, OR

Phone #s (541) 617-1911

E-mail address mquon@quondc.com

In Favor

Neutral/Undecided

Opposed

Submitting written documents as part of testimony? Yes No
If so, please give a copy to the Recording Secretary for the record.



BOARD OF COMMISSIONERS' MEETING

REQUEST TO SPEAK

Subject: Marijuana Med. a Date: 4⁷28-16

Name: Pamela Hulse Andrews (Cann. Pharm.)

Address: 20050 Jessamine Ct

Beaverton OR 97001

Phone #s: 541 388 5665

E-mail address: pamela@casinobusiness.com

In Favor Neutral/Undecided Opposed

Submitting written documents as part of testimony? Yes No

If so, please give a copy to the Recording Secretary for the record.



**BEND OREGON
REAL ESTATE EXPERT**

60674 River Bend Dr. - Bend OR 97702
Jim Johnson Owner, Principal Broker
Telephone: 541-389-4511

Date: April 25, 2016

**Citizen Requested removal of illegal stop signs
on Baker Rd. at Brookwood Blvd**

During the construction of a Roundabout project on Brookwood two additional stop signs were placed on Baker Rd. to accommodate the detoured traffic from Brookwood. Upon completion of the project Deschutes County chose to leave the two stop signs on Baker Rd. This decision does not meet any of the Manual of Uniform Traffic Control Devices (MUTCD) required criteria in Section 2B.07. (See memorandum) **Therefore it is illegal.**

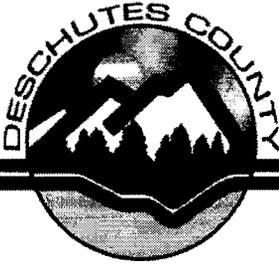
"With satisfaction of Criteria 3, the intersection of Brookwood Blvd/Baker Rd. marginally meet the guidance recommendations....." (See Memorandum)

1. **Criteria 3 was not satisfied.** The Spot Speed Data is invalid. It was taken 1,250 feet from the "intersection." from traffic going both directions. (See attached Study) This criteria is intended to take place at an uncontrolled "intersection." The speed of traffic going away from the "intersection" is irrelevant. The criteria was written with a four way stop in mind. A 3 way does not meet the definition of an intersection.
2. **Common Sense.** Traffic on Baker backs up during rush hour when at times there is no traffic at Brookwood. The Baker stop signs impede traffic flow. According to the traffic count 77% of the traffic is on Baker Rd.
3. **Safety.** There is not a safety issue here. The past accidents do not meet the minimum standards for the stop signs. (See Memorandum)
4. **Critical Factor.** The rail road crossing on Baker was not considered in decision to leave the signs. At times the traffic is backed up at the crossing only to release a large number of cars at the west bound stop sign on Baker, further adding to the congestion/impediment.
5. **Solution.** Immediately remove the two stop signs on Baker to alleviate congestion. Add sign below Brookwood stop sign stating "Cross Traffic Does Not Stop." If deemed necessary by the road department a flashing light could be added. Red on Brookwood and Yellow on Baker.

Road Department Home Page Quote

"Our Mission: We strive to maintain the quality and improve the experience for all users of the Deschutes County transportation system."

The Experience of 77% or more of the users of these stop signs has not improved. In fact it now impedes the use of local citizens. No quality has been maintained here. It has deteriorated substantially. Thank you for your consideration of the citizens of Deschutes County who are inconvenienced.



Road Department

61150 SE 27th St. • Bend, Oregon 97702
(541) 388-6581 • FAX (541) 388-2719

MEMORANDUM / 3-WAY STOP ANALYSIS

Date: September 22, 2015
To: File
From: Chris Doty, PE, Director
RE: 3-way stop analysis at Brookwood Boulevard/Baker Road

The intersection of Brookwood Boulevard/Baker Road has been analyzed for installation of a 3-way stop configuration following the opening of the Brookwood Boulevard to traffic at the conclusion of the Brookwood/Murphy Roundabout Project. To accommodate construction detour traffic associated with the Project, the intersection of Brookwood Boulevard/Baker Road was converted to a 3-way stop configuration at the onset of the Project (Spring, 2015). This analysis considers whether to leave the 3-way stop in place or return the intersection to the original stop-controlled configuration.

This analysis consists of an evaluation of the Manual of Uniform Traffic Control Devices (MUTCD) multi-way stop criteria, as follows:

MUTCD Section 2B.07 Multi-Way Stop Applications

Support:

01 Multi-way stop control can be useful as a safety measure at intersections if certain traffic conditions exist. Safety concerns associated with multi-way stops include pedestrians, bicyclists, and all road users expecting other road users to stop. Multi-way stop control is used where the volume of traffic on the intersecting roads is approximately equal.

02 The restrictions on the use of STOP signs described in Section 2B.04 also apply to multi-way stop applications.

Guidance:

03 The decision to install multi-way stop control should be based on an engineering study.

04 The following criteria should be considered in the engineering study for a multi-way STOP sign installation:

- A. Where traffic control signals are justified, the multi-way stop is an interim measure that can be installed quickly to control traffic while arrangements are being made for the installation of the traffic control signal.*
- B. Five or more reported crashes in a 12-month period that are susceptible to correction by a multi-way stop installation. Such crashes include right-turn and left-turn collisions as well as right-angle collisions.*
- C. Minimum volumes:*

1. *The vehicular volume entering the intersection from the major street approaches (total of both approaches) averages at least 300 vehicles per hour for any 8 hours of an average day; and*
 2. *The combined vehicular, pedestrian, and bicycle volume entering the intersection from the minor street approaches (total of both approaches) averages at least 200 units per hour for the same 8 hours, with an average delay to minor-street vehicular traffic of at least 30 seconds per vehicle during the highest hour; but*
 3. *If the 85th-percentile approach speed of the major-street traffic exceeds 40 mph, the minimum vehicular volume warrants are 70 percent of the values provided in Items 1 and 2.*
- D. *Where no single criterion is satisfied, but where Criteria B, C.1, and C.2 are all satisfied to 80 percent of the minimum values. Criterion C.3 is excluded from this condition.*

Option:

05 Other criteria that may be considered in an engineering study include:

- A. *The need to control left-turn conflicts;*
- B. *The need to control vehicle/pedestrian conflicts near locations that generate high pedestrian volumes;*
- C. *Locations where a road user, after stopping, cannot see conflicting traffic and is not able to negotiate the intersection unless conflicting cross traffic is also required to stop; and*
- D. *An intersection of two residential neighborhood collectors (through) streets of similar design and operating characteristics where multi-way stop control would improve traffic operational characteristics of the intersection.*

To assist in the evaluation of Criteria B and C, a 12-hour traffic count was conducted on Wednesday, September 9, 2015 (attached).

Analysis:

Per the traffic count, Criteria C1 and C2 are not directly satisfied as the major street (Baker Road) approaches average greater than 300 vehicles per hour for an 8-hour period; however the volume of the minor street approach averages approximately 150 vehicles per hour for the same 8 hours.

Criteria C1 and C2 are satisfied to approximately 75% - which in turn satisfies Criteria 3 if 85th-percentile speeds exceed 40 mph. Although the speed limit of the Baker Road approach is 35 mph, a spot speed study indicates that the 85th-percentile speed does indeed exceed 40 mph (measured at 43 mph on 09/18/15). **Therefore, Criteria C3 is satisfied for installation of all-way stop control.**

Per the MUTCD support statement, the volume of traffic on intersecting roads should be approximately equal. Per the traffic count, 23% of the approach volume is on the Brookwood Boulevard leg of the intersection, 31% of the volume is on the eastbound leg of Baker Road and 46% is on the westbound leg of Baker Road. While not "approximately equal" in distribution, it is noted that no approach volume comprises less than 20% or greater than 50% of the total entering volume, in other words, no single approach either dominates or has inconsequential volume.

MUTCD Optional Criteria A allows for consideration of an all-way stop where there is need to control left turn conflicts. The left turn movements most impacted by the historic stop controlled configuration where the southbound left (Brookwood to Baker) and to a lesser degree, the

eastbound left (Baker to northbound Brookwood). Based on a peak hour traffic analysis, the level of service is not impacted by conversion to all-way stop control. With the conversion, delay on the southbound approach is significantly reduced, whereas delay on specifically the westbound approach is significantly increased – but not to a level considered unacceptable (LOS C).

Within the ODOT/DMV database, only three crashes were reported in the prior 2-year period in which data is available (2012-2013).

Observation and Customer Feedback:

By observation, traffic has grown accustomed to the 3-way stop configuration and in several site visits motorists were observed to be in compliance. There were no observances of running the stop sign and very few rolling stops. Vehicle queues in excess of 4 or 5 vehicles were rarely observed.

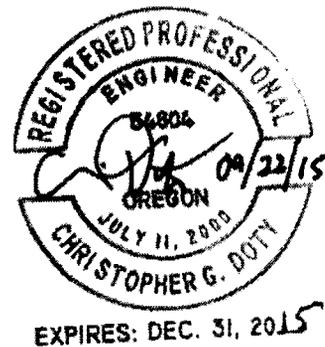
The Road Department received unsolicited input from over 30 customers during the 2-week evaluation period from September 4th through September 18th. The majority (75%) of those providing input requested that the all-way stop configuration remain in place. Customers requesting the all-way stop remain in place shared satisfaction with speed reduction, ease of access for southbound movements, and an overall sense of safety where previously they felt unsafe. Customers who requested removal of the all-way stop shared concerns of unnecessary delay, acceleration/deceleration noise, and concerns during snow/ice conditions.

One customer has reported several instances of vehicles running the stop signs, however the Road Department has received no other reports after the 3-way stop was initially established in early spring.

Recommendation:

With satisfaction of Criteria 3, the intersection of Brookwood Boulevard/Baker Road marginally meets the guidance recommendations established by the MUTCD for establishment of all-way stop control.

Given the satisfaction of a MUTCD guideline, the successful transition to all-way stop control at the intersection over the past five months, and the likelihood of additional growth and increased traffic volumes in the future, I recommend that the 3-way stop remain in place at the intersection of Brookwood Boulevard/Baker Road.



45 MPH	5		5	225	10125
46 MPH	2		2	92	4232
47 MPH	1		1	47	2209
48 MPH	2		2	96	4608
49 MPH	1		1	49	2401
50 MPH	1		1	50	2500
51 MPH			0	0	0
52 MPH			0	0	0
53 MPH			0	0	0
54 MPH			0	0	0
55 MPH			0	0	0
56 MPH			0	0	0
57 MPH			0	0	0
58 MPH			0	0	0
59 MPH			0	0	0
60 MPH			0	0	0
TOTAL			150	SUM 5890	233240



SPOT SPEED STUDY DATA COLLECTION SHEET

STREET: Baker Road
LOCATION: 1250 feet east of Brookswood/Baker intersection
DATE/TIME: 9/18/2015 **WEATHER:** clear/sunny 80°
ANALYST: Chris Doty

SPEED	DATA COLLECTION		TOTAL	FIX1	FIX2	STATISTICS	
	Both directions	Westbound				MEAN/AVERAGE SPEED:	
15 MPH			0	0	0	39.3	
16 MPH			0	0	0		
17 MPH			0	0	0	VARIANCE:	13.1
18 MPH			0	0	0		
19 MPH			0	0	0	STD DEVIATION:	3.6
20 MPH			0	0	0		
21 MPH			0	0	0	85TH %TILE SPEED:	43.0
22 MPH			0	0	0		
23 MPH			0	0	0		
24 MPH			0	0	0		
25 MPH			0	0	0		
26 MPH			0	0	0		
27 MPH			0	0	0		
28 MPH			0	0	0		
29 MPH			0	0	0		
30 MPH			0	0	0		
31 MPH			0	0	0		
32 MPH	1		1	32	1024		
33 MPH	3		3	99	3267		
34 MPH	9		9	306	10404		
35 MPH	11		11	385	13475		
36 MPH	14		14	504	18144		
37 MPH	13		13	481	17797		
38 MPH	15		15	570	21660		
39 MPH	18		18	702	27378		
40 MPH	13		13	520	20800		
41 MPH	13		13	533	21853		
42 MPH	13		13	546	22932		
43 MPH	7		7	301	12943		
44 MPH	8		8	352	15488		

Bonnie Baker

From: Tom Anderson
Sent: Friday, April 22, 2016 3:59 PM
Cc: Erik Kropp; Bonnie Baker
Subject: FW: FW: Traffic Study on Stop signs at Baker and Brookwood

Commissioners – FYI, the citizen in the e-mail string below may ask to speak to the Board during citizen input at your next business meeting (Wed, 4/27) regarding the now permanent 3-way stop at Brookwood & Baker in DRW (he doesn't like it). As Chris explains, the stop sign meets traffic warrants, will be more acute as the area grows, and is supported by many residents as well as the Sheriff's Office. Tom



Tom Anderson | County Administrator
Deschutes County Administration
1300 NW Wall St. Suite 200 | Bend, Oregon 97703
Tel: (541) 388-6565 | Fax: (541) 385-3202



Enhancing the lives of citizens by delivering quality services in a cost-effective manner.

On Mon, Apr 18, 2016 at 4:31 PM, Chris Doty <Chris.Doty@deschutes.org> wrote:

Mr. Johnson:

I understand you have been communicating with George Kolb regarding the 3-Way Stop at Brookwood/Baker. The attached spreadsheets contain the count data (distilled from a video count service) as well as the spot speed study performed in the vicinity of the intersection.

Also attached is an email from the Sheriff's Office which contains crash data unavailable at the time of the original study.

Please let me know if you have any other questions. I understand that you are not pleased with operation of the intersection as a 3-Way Stop. The intersection was converted to a 3-Way Stop to help facilitate traffic operations during the City of Bend's roundabout project at the Murphy extension. It was initially intended to be temporary. During the course of that project we received many requests to keep the 3-Way Stop in place after the project was complete; many residents shared stories of "close calls" at the intersection in their years of experience driving through the intersection. In response to the requests, we agreed to re-evaluate operations at the conclusion of the project. Upon opening of the roundabout we conducted a traffic count and a speed study to utilize in application of industry standard "warrants" or criteria to determine whether or not the 3-Way should remain or be converted back to the original configuration. The warrants were marginally satisfied – meaning that it barely met the criteria to remain as a 3-Way Stop given the speeds and traffic volume measured at the intersection.

Given the ever increasing traffic volumes on our facilities, it did not make sense to remove the 3-Way stop only to have to again reconsider it several years from now as growth and congestion encountered in other parts of the system result in increased use of County roads. There is an inherent safety risk any time there is a change in traffic control. In our judgment it did not make sense to take another safety risk via a conversion back to a single stop approach given the fact that the warrants were indeed met – albeit marginally.

We have upgraded the stop signs to LED "blinker" signs to further reinforce the presence of the stop signs. Law enforcement has also engaged in the issue as well.

I understand if you still disagree with the decision, but hopefully this explanation provides a reasonable perspective from our point of view as the road authority.

Thanks in advance for your consideration. Again, please let me know if you have any additional questions, comments, or concerns.

Chris Doty, PE/PTOE, Director

Deschutes County Road Department

61150 SE 27th Street / Bend, OR 97702

O: [541.322.7105](tel:541.322.7105) / C: [541.279.1134](tel:541.279.1134)

Chris.Doty@co.deschutes.or.us

From: Jim Johnson [<mailto:jimjohnsonbend@gmail.com>]

Sent: Monday, April 18, 2016 1:10 PM

To: George Kolb

Subject: Re: FW: Traffic Study on Stop signs at Baker and Brookwood

Hi George

Thanks for the memorandum. Please send the 12 hour traffic count conducted on September 9, 2015 and the results of the "spot speed study." I'll bet that there are not 150 cars per hour on Brookwood today.

If the count was accurate that still means that 77% of the traffic is now impeded by the 2 stop signs on Baker. Baker continually backs up while there is no traffic on Brookwood. The 23% of traffic on Brookwood had to stop anyhow.

Thanks

Jim

Jim Johnson, Owner

Bend Oregon Real Estate Expert

541-389-4511 Call or text

On Mon, Apr 18, 2016 at 8:35 AM, George Kolb <George.Kolb@deschutes.org> wrote:

Hello Jim;

Attached is the traffic analysis that was done on the three-way stop at Baker Road and Brookwood Road. Let us know if you have any questions.

George Kolb, PE

County Engineer

Deschutes County Road Department

george.kolb@deschutes.org

[541-322-7113](tel:541-322-7113)

From: Chris Doty
Sent: Monday, April 18, 2016 8:26 AM
To: George Kolb
Subject: RE: Traffic Study on Stop signs at Baker and Brookwood

Chris Doty, PE/PTOE, Director

Deschutes County Road Department

61150 SE 27th Street / Bend, OR 97702

O: [541.322.7105](tel:541.322.7105) / C: [541.279.1134](tel:541.279.1134)

Chris.Doty@co.deschutes.or.us

From: George Kolb
Sent: Monday, April 18, 2016 8:23 AM
To: Chris Doty
Subject: FW: Traffic Study on Stop signs at Baker and Brookwood

Chris;

Do you have the information that he is looking for?

George Kolb, PE

County Engineer

Deschutes County Road Department

george.kolb@deschutes.org

[541-322-7113](tel:541-322-7113)

From: Jim Johnson [<mailto:jimjohnsonbend@gmail.com>]
Sent: Monday, April 18, 2016 8:15 AM
To: George Kolb
Subject: Traffic Study on Stop signs at Baker and Brookwood

Hi George

I tried calling you this morning and you were not available. It's Monday and I know you are busy. Please send me a copy of the traffic study that resulted in the two stops signs on Baker Rd. at Brookwood.

Thanks

Jim

Jim Johnson, Owner

Bend Oregon Real Estate Expert

541-389-4511 Call or text

----- Forwarded message -----

From: Erik Utter <Erik.Utter@deschutes.org>

To: "barker@bendbroadband.com" <barker@bendbroadband.com>

Cc: Chris Doty <Chris.Doty@deschutes.org>

Date: Mon, 28 Dec 2015 17:38:37 +0000

Subject: Brookswood x Baker intersection

Good morning Bill,

I completed my search of our systems regarding the incident history at the intersection of Baker Road and Brookswood Blvd. Dating back to the beginning of 2012, we recorded 8 motor vehicle accidents at this intersection. 7 of those were reported between 2012 and the end of 2014. We have only had one crash since the signs were put into place, and that was a minor collision that resulted in no injuries to any person. Additionally, we received 8 traffic complaints in this same area during the same period. 6 of those 8 complaints were for speeding vehicles. 2 of the complaints were for people running the stop signs.

I understand that you are frustrated with the change in the intersection. In speaking with the folks at Public Works I understand they intend to put new signs up with flashing lights, to provide even more visibility to motorists that this is a controlled intersection. As I stated during our conversation, the Public Works department conducted a study and advised they wanted to keep the stop signs in place at that intersection once the construction project was completed. The Sheriff's Office supported that recommendation and stands by that decision. We take the safety of motorists in Deschutes County very seriously, and agree with Public Works that controlling an intersection such as this will reduce the potential for serious crashes. Additionally, we believe the continued growth Deschutes County is experiencing will only add more traffic pressure to this intersection, and again, believe this change will positively impact traffic in that area. We encourage you to notify the Sheriff's Office if you observe motorists disregarding these signs, or operating a motor vehicle in an unsafe manner so that we may work to provide enforcement and prevention efforts that we hope will gain compliance from motorists and help keep our roadways safe.

Respectfully,



Captain Erik Utter, Division Commander

Patrol Division

Deschutes County Sheriff's Office

Desk: [541-617-3368](tel:541-617-3368) / Main Office: [541-388-6655](tel:541-388-6655)

63333 W. Highway 20 * Bend, OR 97703



Deschutes County Board of Commissioners
1300 NW Wall St., Suite 200, Bend, OR 97701-1960
(541) 388-6570 - Fax (541) 385-3202 - www.deschutes.org

AGENDA REQUEST & STAFF REPORT

For Board Business Meeting of April 27, 2016

DATE: April 14, 2016

FROM: Judith M. Ure Administrative Services 541-330-4627

TITLE OF AGENDA ITEM:

Consideration of converting \$50,000 business loan made to Buehner Fry, dba NAVIS to a grant.

PUBLIC HEARING ON THIS DATE? No.

BACKGROUND AND POLICY IMPLICATIONS:

The Deschutes County Business Development Forgivable Loan Program was initiated to encourage and assist companies seeking to relocate and/or create new jobs within Deschutes County. To receive a loan, companies must agree to create a specific number of jobs within a defined period, then maintain this level of employment for an additional set period of time. On June 7, 2013, Buehner Fry, dba NAVIS, entered into a business development loan agreement with the County for the amount of \$50,000 with terms that included adding twenty-six (26) full-time employees on or before January 28, 2015 and maintaining a level of one-hundred forty-nine (149) full-time employees through January 28, 2016. As certified by Economic Development for Central Oregon (EDCO), Buehner Fry, dba NAVIS, has met these terms and, in accordance with the agreement, is eligible to have the loan converted to a grant.

FISCAL IMPLICATIONS:

None.

RECOMMENDATION & ACTION REQUESTED:

Authorize County Administrator to convert \$50,000 business loan made to Buehner Fry, dba NAVIS, to a grant.

ATTENDANCE: Judith Ure, Management Analyst

DISTRIBUTION OF DOCUMENTS:

N/A



Deschutes County Board of Commissioners
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(541) 388-6570 - Fax (541) 385-3202 - www.deschutes.org

AGENDA REQUEST & STAFF REPORT

For Board Business Meeting of April 27, 2016

DATE: April 14, 2016

FROM: Judith M. Ure Administrative Services 541-330-4627

TITLE OF AGENDA ITEM:

Consideration of converting \$10,000 business loan made to Vantage Clinical Solutions, Inc. to a grant.

PUBLIC HEARING ON THIS DATE? No.

BACKGROUND AND POLICY IMPLICATIONS:

The Deschutes County Business Development Forgivable Loan Program was initiated to encourage and assist companies seeking to relocate and/or create new jobs within Deschutes County. To receive a loan, companies must agree to create a specific number of jobs within a defined period, then maintain this level of employment for an additional set period of time. On July 30, 2013, Vantage Clinical Solutions, Inc. entered into a business development loan agreement with the County for the amount of \$10,000 with terms that included adding five (5) full-time employees on or before March 4, 2015 and maintaining a level of sixteen (16) full-time employees through March 4, 2016. As certified by Economic Development for Central Oregon (EDCO), Vantage Clinical Solutions, Inc. has met these terms and, in accordance with the agreement, is eligible to have the loan converted to a grant.

FISCAL IMPLICATIONS:

None.

RECOMMENDATION & ACTION REQUESTED:

Authorize County Administrator to convert \$10,000 business loan made to Vantage Clinical Solutions, Inc. to a grant.

ATTENDANCE: Judith Ure, Management Analyst

DISTRIBUTION OF DOCUMENTS:

N/A



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AGENDA REQUEST & STAFF REPORT

For Board Business Meeting of April 27, 2016

DATE: April 14, 2016

FROM: Judith M. Ure Administrative Services 541-330-4627

TITLE OF AGENDA ITEM:

Consideration of converting \$50,000 business loan made to Oregon's Wild Harvest to a grant.

PUBLIC HEARING ON THIS DATE? No.

BACKGROUND AND POLICY IMPLICATIONS:

The Deschutes County Business Development Forgivable Loan Program was initiated to encourage and assist companies seeking to relocate and/or create new jobs within Deschutes County. To receive a loan, companies must agree to create a specific number of jobs within a defined period, then maintain this level of employment for an additional set period of time. On December 16, 2014, Oregon's Wild Harvest entered into a loan agreement with the County in the amount of \$50,000 with terms that included relocating twenty-five (25) full-time employees to Deschutes County on or before July 24, 2016 and maintaining these positions for a twelve-month period beyond the relocation on or before July 24, 2017. As certified by Economic Development for Central Oregon (EDCO), Oregon's Wild Harvest has met these terms and, in accordance with the agreement, is eligible to have the loan converted to a grant.

FISCAL IMPLICATIONS:

None.

RECOMMENDATION & ACTION REQUESTED:

Authorize County Administrator to convert \$50,000 business loan made to Oregon's Wild Harvest to a grant.

ATTENDANCE: Judith Ure, Management Analyst

DISTRIBUTION OF DOCUMENTS:

N/A



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AGENDA REQUEST & STAFF REPORT

For Board Business Meeting of April 27, 2016

DATE: April 15, 2016

FROM: Nancy Mooney, Contract Specialist, Deschutes County Health Services, 322-7516

TITLE OF AGENDA ITEM:

Hearing regarding the protest of Deschutes County Market Research & Development Social Marketing Campaign Notice of Intent to Award Contract Letter, declaring GumCo the selected contractor for the project.

PUBLIC HEARING ON THIS DATE? YES.

BACKGROUND AND POLICY IMPLICATIONS:

Deschutes County submitted a Request for Proposal (RFP) soliciting a media or advertising agency with recognized expertise in the field of marketing and research to provide a multi-media campaign focused on preventing underage marijuana use. GumCo has been selected as the successful proposer for the project and Deschutes County Health Services has issued a Notice of Intent to Award a contract to establish a social marketing campaign based upon the Positive Cultural Framework (PCF) for young people (aged 12-25) in order to discourage illegal marijuana use in Deschutes County.

A protest of the award has been submitted from concerned citizens and Deschutes County businesses. The main grounds upon which the protest is based include but are not limited to selecting a vendor that is not based in the state of Oregon. Concerned citizens and applicable Deschutes County businesses request a hearing to express their concerns and to make a strong statement that preference for Deschutes County projects of this nature be given to firms within Deschutes County and recommend Deschutes County staff raise awareness of such project opportunities within the Deschutes County marketing community via traditional media and social media channels.

FISCAL IMPLICATIONS:

None.

RECOMMENDATION & ACTION REQUESTED:

It is requested that the Board of County Commissioners, acting as the Contract Review Board, review both the protest letter from concerned citizens and Deschutes County businesses and the staff report issued by Deschutes County Health Services Department.

ATTENDANCE: Nick Stevenson/Jessica Jacks, Prevention Team

DISTRIBUTION OF DOCUMENTS:

Nancy Mooney, Contract Specialist, Health Services Department.

Protest of Deschutes County "Market Research & Development Social Marketing Campaign"

To: Deschutes County Commissioners:
Alan Unger
Tammy Baney
Anthony DeBone

From: Concerned citizens and Deschutes County businesses:

Kelly Walker, Creative Director, Intrepid Marketing. Swivel Marketing
Conference Board Member, City Club of Central Oregon Marketing
Committee Member.

Andrea Walker, Business Director, Intrepid Marketing
Bobby Haro, Social Media Director, Intrepid Marketing
Mark Quon, President, Quon Design and Communication Inc.
Linda Quon, Vice President, Quon Design and Communication Inc.
Pamela Hulse Andrews, Owner, Cascade Publications
Renee Mansour, Owner, MinuteMan Press in Bend

Delivered to: Nancy Mooney, 2577 NE Courtney Drive, (541) 322-7516

Date: April 14, 2016

We, the individuals listed below, and on behalf of businesses registered and doing business primarily within Deschutes County, hereby protest the April 8, 2016 "Notice of Intent to Award Contract" announced by Deschutes County, and will address the Commissioners/Contract Review Board on April 27, 2016.

The main grounds upon which this protest is based include:

- Whereas Deschutes County employees and elected officials are shepherding funds coming primarily from within the County, it is our expectation that every effort be made to use these funds within the County, to the benefit of the community. We strongly object to such funds being injected into another community, particularly into another state's economy (Utah).
- We have the expectation that the County will be in line with the overwhelming community consensus and commitment to the "Make Local Habit" ethic. This decision goes directly in opposition to the express wishes and spirit of our community and this ethic.
- This RFP is for development of a Social Marketing Campaign with the goal of influencing behavior and social patterns in our county. A firm from Utah lacks community insights, experience with the culture and people of Central Oregon, local connections and the social network relationships that we all know of crucial importance in a small, socially-connected community as we

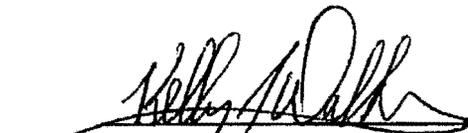
have in our County. We believe that a firm from Utah simply cannot utilize county resources to their full potential in a social campaign of this nature. Nor will they have a consistent physical presence to serve as ambassadors of such a campaign.

- Deschutes County is home to world-class marketing agencies and talent, with the best possible ability to deliver on such a project. Each year, we attract some of the world's top marketing leaders to the Swivel Conference (formerly WebCAM), who recognize the Bend area as a hub for the marketing and creative brand development profession. There is simply no need to contract outside of Deschutes County for services that can best be performed here.
- Awarding the RFP to a Utah firm would ostensibly preclude benefits to other local businesses such as printers, promotional products providers and the various businesses that provide services to local marketing agencies (ex. Accountants, merchants, etc.)
- Local marketing/branding firms and related businesses regularly serve non-profits and small businesses *pro bono* or at cost and so depend on larger projects of this type to sustain their businesses and provide for the families of those who depend on them. Additionally, many of these people serve on volunteer boards and committees that greatly benefit the County.

We wish to make a strong statement that preference for County projects of this nature needs to be given to firms within Deschutes County, and that if there is a lack of applicants from within the County, staff has a responsibility to better raise awareness of these opportunities within our marketing community (for example, through Central Oregon AdFed (soon to be folded into Swivel), the Bend Chamber and City Club of Central Oregon, and via traditional media channels (such as Cascade Business News) and social media channels.

Respectfully,

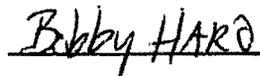
Kelly Walker

 Date 04.14.16

Andrea Walker

 Date 04.14.16

Bobby Haro

 Date 04.14.16

Mark Quon

 Date 04.14.16

Linda Quon

 Date 04.14.16

Pamela Hulse Andrews

 Date 04.14.16

Renee Mansour, Owner

Via telephone & email Date 04.14.16

, concerned citizen 4.14.16

To Whom It May Concern,

We completely understand the concerns raised in the protest letter; we value locality and community collaboration, which is why we embrace it openly in our proposal. However, local preference was not in the criteria of this RFP, and introducing it after submittal and scoring would be inequitable. We didn't pick this project out of the blue- we chose to invest significantly in it because this was an issue and place we are passionate about.

The RFP was explicit that the selection committee would assess all written proposals based on the evaluation criteria therein. The protest letter at no point acknowledges inequities in the scoring of our proposal given the evaluation criteria we all implicitly agreed upon in engaging with the RFP.

Many RFPS give added weight or points to local, Native American, veteran, or women-owned businesses, within their scoring criteria, which is something we consider when deciding whether to invest in a chance at winning their business. This could be an important addition to include in the future for the DCHS, but presently, this RFP does not address a local preference, and each party was graded appropriately given the set criteria. We have invested time, resources, and dedication into writing this proposal, knowing locality was not a necessity, and that we could compete fairly to be awarded the job.

Local roots are important, and a strong concern of the protest letter, and we acknowledge that Deschutes County is full of many talented individuals and companies to collaborate with on this project. When appropriate, we are planning on hiring local Oregonian crew for filming, printing, production, and more, thus injecting money back into the local economy and supporting the "Make Local Habit" ethic. We are also not as removed from the state as it may seem—half our agency is from Oregon, and we have an enormous affinity for the state.

Another concern raised was our lack of network and community experience in Deschutes. Which is why we specifically outlined in our proposal our market research methodology to gain community insights. We are committed to partnering with the community to utilize local resources and networks to their full potential.

We are familiar and sympathetic to these apprehensions; we ourselves have lost many local Utah pitches to larger out-of-state marketing companies. But ultimately, we value the fact that each party agreed to a defined set of criteria, which was scored fairly and dispassionately.

We have the talent, resources, passion, and mindset to make this project the best it can be, and we appreciate the adherence to the specified requirements in the RFP.

Thank you for your consideration,

J. Garrett Martin
Partner & Creative Director at GumCo

A handwritten signature in black ink, appearing to read "J. Garrett Martin", is written over a horizontal line.



Deschutes County Health Services

Prevention Program
Staff Report

Date	April 19, 2016
Submitted By	Jessica Jacks, Supervisor, Prevention Programs
Issue/Topic	Protest of Notice of Intent to Award Contract – Market Research & Development of Social Marketing Campaign RFP
Background	<p>RFP Development: Nick Stevenson worked with Nancy Mooney to create the RFP for this project. It was eventually reviewed and approved by legal counsel, Jessica Jacks and Tom Kuhn.</p> <p>RFP Issued – 02.19.16 The RFP was issued and published to the Deschutes County Website. In addition, the local companies listed below were emailed an invitation directly. These companies were identified based on either having previously worked with DCHS or by having work examples (found on their websites) relevant to social marketing and appearing to have the capacity to fulfill the requirements of the RFP.</p> <ul style="list-style-type: none">• Quon Marketing• Intrepid Marketing• TBD Agency• 501 Drive• Sublime Creative Agency• Savy Agency• Evok Designs• GB2 Agency <p>RFP Collection Period Ends – 03.04.16 A total of six proposals were received from the following:</p> <ul style="list-style-type: none">• Quon Marketing (Bend, OR)• Intrepid Marking (Bend, OR)• Pyramid Communications (Portland, OR)• Gumco (Salt Lake City, UT)• Geo and Associates Inc. (Tucson, AZ)• Colectivo Social Change Communications (Miami, FL) <p>RFP Review and Selection: A review panel was created to evaluate each of the submitted proposals. The three panel members were Jessica Jacks (Prevention Programs Supervisor), Evan Thibeau (Drug Free Communities Project Coordinator), and Nick Stevenson (Positive Community Norms Project Coordinator).</p>

Each panel member separately reviewed the submitted proposals and scored them using the scoring criteria outlined in the RFP. The review panel met on 03.17.16. Each proposal was discussed. Three proposals rose to the top and the review team felt that additional information was needed from each in order to make a final selection. The scores produced for the candidates during this review are listed below. In addition, the reviewer notes are available in Attachment 1.

Agency	Reviewer1	Reviewer2	Reviewer3	Total	Average
Geo and Associates Inc. (Tucson, AZ)	40	80	57	177	59.0
Intrepid Marketing (Bend, OR)	40	85	95	220	73.3
Colectivo Social Change Communications (Miami, FL)	60	85	80	225	75.0
Pyramid Communications (Portland, OR)	95	80	70	245	81.7
Quon Marketing (Bend, OR)	80	85	85	250	83.3
Gumco (Salt Lake City, UT)	80	95	79	254	84.7

Nick was then assigned to ask additional questions of the top three finalists to help make the final decision. Questions were asked regarding budget, timeline, relevant work samples, and ability to produce high quality video content. All of the finalists were asked to provide a revised budget to better fit the scope of the project and to consider the project budget maximum of \$74,000 (which had not been disclosed in the RFP process). In addition, Nick consulted Deschutes County’s Public Information Officer, Whitney Hale, for feedback on the top three candidates.

The review panel re-convened on 03.25.16 to make the final decision. After the panel reviewed the additional information provided by the finalists and consultation from Whitney Hale, a selection was made based on the company whose proposal and subsequent interview responses and revised budget was the best option. GumCo. was selected specifically for: demonstrating the ability to produce high quality and comprehensive social marketing campaigns, ability to conduct effective market research and message development, ability to conduct in-house video production, providing a reasonable budget and timeline, having had successful experience working with government and non-profits, and demonstrating passion and motivation for the project.

Intent to Award:

The Board of County Commissioners voted to approve the Intent to Award to GumCo. on 04.06.16. Notification of this decision and provision of a 7-day protest period was emailed to all candidates on 4.08.16 by Nick Stevenson.

Staff Comment	Our review found GumCo.’s expertise and abilities to meet the needs of the project exceeding all other competitors significantly.
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Deschutes County Board of Commissioners
1300 NW Wall St., Bend, OR 97703-1960
(541) 388-6570 - Fax (541) 385-3202 - www.deschutes.org

BUSINESS MEETING AGENDA

DESCHUTES COUNTY BOARD OF COMMISSIONERS

10:00 A.M., WEDNESDAY, APRIL 27, 2016

Commissioners' Hearing Room - Administration Building - 1300 NW Wall St., Bend

Pursuant to ORS 192.640, this agenda includes a list of the principal subjects anticipated to be considered or discussed at the meeting. This notice does not limit the ability of the Board to address additional subjects. Meetings are subject to cancellation without notice. This meeting is open to the public and interested citizens are invited to attend. Business Meetings are usually recorded on video and audio, and can be viewed by the public live or at a later date; and written minutes are taken for the record.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. CITIZEN INPUT

This is the time provided for individuals wishing to address the Board, at the Board's discretion, regarding issues that are not already on the agenda. Please complete a sign-up card (provided), and give the card to the Recording Secretary. Use the microphone and clearly state your name when the Board Chair calls on you to speak. PLEASE NOTE: Citizen input regarding matters that are or have been the subject of a public hearing not being conducted as a part of this meeting will NOT be included in the official record of that hearing.

If you offer or display to the Board any written documents, photographs or other printed matter as part of your testimony during a public hearing, please be advised that staff is required to retain those documents as part of the permanent record of that hearing.

CONSENT AGENDA

4. **Board Signature** of Document No. 2016-198, Amending an Agreement with Iris Telehealth regarding Mental Health Services
5. **Chair Signature** of Document No. 2016-238, an Intergovernmental Agreement to Establish the Oregon Association of County Engineers and Surveyors (OACES)
6. **Board Signature** of Document No. 2016-246, a Quitclaim Deed Removing a Deed Restrictions for a Wildland Fire Fuel Reduction Agreement
7. **Board Signature** of Document No. 2016-213, a Lease of Space in the South County Services Building to COIC/Cascades East Transit
8. **Board Signature** of Document No. 2016-253, a Purchase Contract for Replacement Vehicles for the Sheriff's Office
9. **Board Signature** of Minutes:
 - Work Sessions: April 13 and 18, 2016
 - Business Meetings: April 13 and 18, 2016

ACTION ITEMS

10. **CONSIDERATION** of Converting Economic Development Forgivable Business Loans to Grants – *Judith Ure, Management Analyst*
 - Oregon's Wild Harvest
 - Buehner Fry – dba Navis
 - Vantage Clinical Solutions
 - Paladin Data Corporation

Suggested Action: Move Board approval of converting the loans to grants, as appropriate.
11. **CONSIDERATION of Board Signature** of Findings and a Decision on the Tumalo Irrigation District Lot of Record Appeal – *Cynthia Smidt, Community Development*

Suggested Action: Move approval and signature of Findings/Decision.

CONVENE AS THE CONTRACT REVIEW BOARD FOR DESCHUTES COUNTY

12. **A PUBLIC HEARING** to Consider a Protest of the Award of a Contract for a Research and Development Social Marketing Campaign – *Nick Stevenson and Jessica Jacks, Prevention Team, Health Department*

Suggested Actions: Open hearing, hear testimony, close hearing, and deliberate or suggest a future decision date.

CONVENE AS THE GOVERNING BODY OF THE 9-1-1 COUNTY SERVICE DISTRICT

13. **CONSIDERATION of Approval** of Weekly Accounts Payable Vouchers for the 9-1-1 County Service District

CONVENE AS THE GOVERNING BODY OF THE EXTENSION/4-H COUNTY SERVICE DISTRICT

14. **CONSIDERATION of Approval** of Weekly Accounts Payable Vouchers for the Extension/4-H County Service District

RECONVENE AS THE DESCHUTES COUNTY BOARD OF COMMISSIONERS

15. **CONSIDERATION of Approval** of Weekly Accounts Payable Vouchers for Deschutes County

16. **OTHER ITEMS**

These can be any items not included on the agenda that the Commissioners wish to discuss as part of the meeting, pursuant to ORS 192.640.

At any time during the meeting, an executive session could be called to address issues relating to ORS 192.660(2)(e), real property negotiations; ORS 192.660(2)(h), litigation; ORS 192.660(2)(d), labor negotiations; ORS 192.660(2)(b), personnel issues; or other executive session categories. Executive sessions are closed to the public; however, with few exceptions and under specific guidelines, are open to the media.

17. ADJOURN

To watch this meeting on line, go to:
<http://www.deschutes.org/bcc/page/board-meeting-videos>

Please note that the video will not show up until recording begins.
You can also view past meetings on video by selecting the date shown on the website calendar.



Deschutes County encourages persons with disabilities to participate in all programs and activities. To request this information in an alternate format please call (541) 617-4747, or email ken.harms@deschutes.org.

FUTURE MEETINGS:

(Please note: Meeting dates and times are subject to change. All meetings take place in the Board of Commissioners' meeting rooms at 1300 NW Wall St., Bend, unless otherwise indicated. If you have questions regarding a meeting, please call 388-6572.)

Monday, April 25

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, April 27

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Thursday, April 28

11:30 a.m. Civic Engagement Meeting – Natural Resources – **La Pine Grange**

Monday, May 2

Public Hearing on SB 3400 and related marijuana issues: 10 a.m. to 12 noon; and 1 p.m. to 3 p.m.

Tuesday, May 3

8:30 a.m. Forester Field Tour – locations to be determined

3:30 p.m. Regular Meeting of Public Safety Coordinating Council

Wednesday, May 4

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Tuesday, May 10

6:30 p.m. Joint Meeting with Redmond City Council, **Redmond City Hall**

Wednesday, May 11

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Thursday, May 12

7:30 p.m. Centennial Theatrical Production – **Deschutes Historical Museum**

Monday, May 16

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Tuesday, May 17

10:00 a.m. 911 User Board Meeting, at 911

Wednesday, May 18

11:00 a.m. REDI (Redmond Economic Development, Inc.) Luncheon Meeting, **at Redmond Airport**

Monday, May 23

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, May 25

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, May 30

Most County offices will be closed to observe Memorial Day.

Tuesday, May 31 – Friday, June 3

Budget Week - Presentations

Monday, June 6

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Tuesday, June 7

3:30 p.m. Regular Meeting of Public Safety Coordinating Council

Wednesday, June 8

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

June 13 and 14

Association of Counties' Spring Conference – **Umatilla County**

Monday, June 20

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, June 22

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, June 27

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, June 29

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, July 4

Most County offices will be closed to observe Independence Day.

Tuesday, July 5

3:30 p.m. Regular Meeting of Public Safety Coordinating Council

Wednesday, July 6

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, July 13

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, July 18

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, July 25

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Wednesday, July 27

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Monday, August 1

10:00 a.m. Board of Commissioners' Business Meeting

1:30 p.m. Administrative Work Session – could include executive session(s)

Tuesday, August 2

3:30 p.m. Regular Meeting of Public Safety Coordinating Council

Wednesday, August 3

Opening Day at the Deschutes County Fair



Deschutes County encourages persons with disabilities to participate in all programs and activities. To request this information in an alternate format please call (541) 617-4747, or email ken.harms@deschutes.org.
