

Deschutes County Health Services

Public Health Advisory Board

MINUTES

January 23, 2013

12:00 – 1:30pm

Bend Parks & Recreation District Office

Item	
Facilitator	Kim Curley Reynolds
Scribe	Lisa Michael
Board Secretary	Vacant
Next Meeting	February 27, 2013 – 12:00 – 1:30 p.m. DCHS Stan Owen Room

Agenda Items/Discussion/Motions

	Topic and Lead
1	Approval of Minutes from December meeting Lorie Weber made a motion to approve the minutes, with a second by Dr. Pribnow. Motion was carried and unanimously approved by all.
2	 Brief Announcements Katrina announced that BLSD was awarded the Boat-to-School grant for \$27,000 and she received their first shipment of fish and shrimp today. Fish and chips will now be served for lunch on Fridays. She also received 100,000 servings of USDA Louisiana catfish. Kate Wells briefly explained the transformation that Pacific Source will be undergoing with the new CCO Plan. Pacific Source will be required to follow eight specific OHA protocols for primary and public health care. Kim asked what the Board could do to support Pacific Source in their efforts to meet OHA requirements. Kate asked if the Board would like to further discuss these elements at the next meeting. Tom stated that the BOCC would be meeting this afternoon downtown at 1:30 p.m. to adopt the Tobacco Free Campus Policy. Anna Johnson (PIO) will be following up with a press release to the media. Tom announced the success of the recent flu clinic. More than 150 clients were vaccinated and staff did an excellent job of streamlining the process. On the same note, Katrina mentioned that 25% of La Pine student were absent from school with the flu last week.
3	2013 Master Calendar approval Tom briefly discussed the draft master calendar and asked the Board if there were any suggestions or modifications needed. There was mention that the March meeting conflicts with BLSD Spring Break. Tom polled the Board regarding attendance for the March meeting and most everyone will be able to attend; therefore, the meeting will remain as originally scheduled. Tom asked for a vote on the proposed calendar. Susan Keys motioned to approve with a second by Keith Winsor. The Board unanimously approved.

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	2012 Drighting and CWOT review
4	2013 Priorities and SWOT review Scott started off by announcing that the DCHS proposed budget will be submitted to the BOCC for approval by March 1 st . He also briefly touched on the highlights of the 2013-2014 Priorities based on the Strategic Plan and asked the Board to review and submit any comments to him. Accreditation documents are due in July with a second interview by the Public Health Accreditation Board sometime in early 2014. DCHS is striving towards partnering with Mosaic Medical to provide a specialty clinic for those with behavioral health issues. Scott stated there have been some challenges integrating the new system with the old and staff is experiencing "change fatigue". Governor Kitzhaber has set aside a \$30 million fund to aid in a statewide health care transformation effort.
5	LAUNCH Maternal Depression/Anxiety Initiative Update Maggi Machala was unable to attend the meeting to pitch her presentation; therefore, Kate Moore stepped in to give an update on the SBHCs. Kate announced there are lots of new and exciting things happening. DCHS is continuing to partner with Mosaic Medical, the South County clinic in La Pine and now Klamath County. Ensworth Elementary School is seeing more patients due to being located in one of the highest poverty stricken areas. Also, they are a walk-in clinic, along with Lynch Elementary. The SBHCs are focusing on additional services to include access to behavioral and oral health and implementing a new program for children with asthma. Since many students have transferred from Redmond High to the new high school (Ridgeview), the local SBHC has reported a drop in clients. The question was raised about how to provide outreach to these students. Mosaic Medical is partnering with DCHS at Lynch Elementary to provide services two days a week. Kate also reported on the construction progress in Sisters. Providing utilities to the building has created some problems, so an extension to break ground has been requested. A meeting with the Sisters School District took place to brainstorm ways to provide outreach, home visits and partnering with other providers. The LAUNCH program is providing a part time behavioral health therapist and staff time to review client cases to coordinate additional care. All SBHC's are building teen advisory groups.
6	"Curbing Gun Violence" JAMA article Dr. Pribnow provided an interesting article he found in the Journal of American Medical Association on gun violence. He stated that more than 30,000 are killed each year in the U.S. from gunshot wounds, whether intentional or not, and countless hundreds more are injured. Since the shooting in Newtown, CT, a national discussion on gun control has been reintroduced and several proposals are on the table for consideration by legislation. Most of these proposals focus on gun ownership with a ban on rapid fire assault weapons and high capacity ammunition clips, and requiring gun owners to go through a waiting period and thorough background check. Another proposal suggests a substantial national tax on guns and ammunition. These same proposed taxation parameters were applied in the tobacco cessation campaign in the late 60's and have proven successful in the reduction of U.S. adult smokers by more than half. Dr. Pribnow asked about PHAB's role in gun control and requested further discussion of this topic at a future meeting. Should we hold a public awareness campaign at a local level and can health providers discuss this issue with their patients and educate based on whether or not they own a firearm?
7	Oral Health Committee Report out Dr. Shirtcliff addressed the Board on what can be done to change the mindset of our community on the critical need to practice better oral health. He stated that oral health is more about prevention, not just pulling teeth or getting fillings. Dr. Shirtcliff recently delivered an oral health presentation to DCHS staff and will be scheduling a Health Coalition conference sometime in September. He also mentioned it is crucial for everyone to brush their teeth at least once in a 24 hour period, preferably at night before bedtime and if all possible, after every meal. He also plans to set up an informational booth in August at the health fair hosted by Central Oregon Pediatrics.

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8	Public Health Week and Health Heroes update Public Health Week is slated for April 1 st through the 7 th . The Public Health Week Committee is working towards holding an event in the community during this week. More than likely, McMenamin's will be chosen as the location for a presentation by Professor Mark Everle, Ph.D., of Central Oregon Community College on the Black Plague."
	Tom asked the Board to give some thought to this year's health hero nominations (one for individual and one for an organization) and email him with their ideas. The Board will discuss the nominations in February.
	Adjourn at 1:32 p.m.

Board members present: Kim Curley Reynolds (Chair), Dr. Jock Pribnow (Vice Chair), Dr. Mike Shirtcliff, Susan Keys, Charla DeHate, Keith Winsor, Dr. Blake Drew, Lorie Weber, Chuck Frazier, Katrina Wiest, Jenny O'Keefe, Kate Wells and Jane Dey

Staff present: Scott Johnson, Tom Kuhn, Kate Moore, Lisa Michael

BLSD – Bend Lapine School DistrictBOCC – Board of County CommissionersOHA- Oregon Health AuthorityCCO – Coordinated Care OrganizationPIO – Public Information OfficerDCHS – Deschutes County Health ServicesSWOT – strength/weaknesses/opportunities/threatsJAMA – Journal of American Medical AssociationCT - ConnecticutLAUNCH – Linking Actions for Unmet Needs in Children's Health